REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
Home 2 Suites, 2708 W. Outfitters Drive, Gonzales LA 70737
Tuesday, September 15, 2026 2:00 PM

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Approval of Regular Board Meeting Minutes
5. Approval of Treasurer's Report
6. Marketing Committee Recommendations
    a) Advertising-Marketing Grant (Cajun Con)
    b) Donaldsonville Run for a Cause Sponsorship
7. TrueOmni Kiosk
8. Arrivalist
9. Change Orders for Visitor Center
10. Approve Advisory Board Member
11. Board Chairwoman's Comments
12. President's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.

Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
September 15, 2026

Agenda Item #1 - Call to Order/Prayer/Pledge/Roll Call

The meeting was called to order by Chairwoman, Rae Milano

Present: Rae Milano, Mary Skinner, Richard Zeringue and Rutha Cayette
Also Present: Tracy Browning, Michael Calabro, and Travis Parker, Domain Architecture
Absent: Liz Laurent

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda
Motion by Mary Skinner
Second by Richard Zeringue
(0) NAYS
Motion passed

Agenda Item #4 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on August 11, 2026, were reviewed by the Board and a motion was made to approve the minutes.
Motion by Richard Zeringue
Second by Rutha Cayette
(0) NAYS
Motion passed

Agenda Item #5 Treasurer's Report

The Treasurer reviewed the 2026 Financial Statements including the Profit and Loss and the Balance Sheet with the Board.
Motion by Mary Skinner
Second by Richard Zeingue
(0) NAYS
Motion passed

Agenda Item 6 Marketing Committee Recommendations

The Chairwoman reviewed the minutes from the Marketing Committee Meeting held on August 31, 2026

A) Advertising-Marketing Grant (Cajun Con)
B) Donaldsonville Run for a Cause Sponsorship

A motion was made to approve the recommendations from the Marketing Committee for $5000 for Cajun Con Advertising-Marketing Grant and $1000 sponsorship for Donaldsonville Run for a Cause.
Motion by Richard Zeingue
Second by Rutha Cayette
(0) NAYS
Motion passed

Agenda Item #7 TrueOmni Kiosk

The President reviewed the handout about the kiosk to put into the renovated visitor center. This will allow visitors to create their own itinerary and send it to their email or text it to their phone. A motion was made to approve the purchase of the kiosk for $16,100 and support maintenance for $250 per month.

Motion by Richard Zeingue
Second by Mary Skinner
(0) NAYS
Motion passed

Agenda Item #8 Arrivalist

The President reviewed the presentation on the research about visitation from Arrivalist. A motion was made to approve the purchase of Arrivalist for $9500 for one year.

Motion by Richard Zeingue
Second by Mary Skinner
(0) NAYS
Motion passed

Agenda Item #9 Change Orders for Visitor Center

Travis Parker with Domain Architecture reviewed AIA change orders #1 and #2 with the Board. A motion was made to approve change order #1 for $32,325 and change order #2 for $16,391.20.

Motion by Richard Zeingue
Second by Mary Skinner
(0) NAYS
Motion passed

Agenda Item #10 Approve Advisory Board Member

The President requested to approve Gasper Chifici to serve as a non-voting advisory Board Member for the Visitor Center Project. A motion was made to approve Gasper Chifici to serve as an Advisory Board Member for the Visitor Center Project.

Motion by Mary Skinner
Second by Rutha Cayette
(0) NAYS
Motion passed

Agenda Item #11 Board Vice Chairman Comments

The Chairman reminded everyone about some upcoming events.

Agenda Item 12 President & CEO's Report

The President & CEO submitted a monthly report to the Board.

Adjourn:
Motion by Mary Skinner
Second by Richard Zeringue
(0) NAYS
Motion passed

Rae Milano

Rae Milano, Chairman

Date 10/13/2026

Rutha Cayette

Rutha Cayette, Secretary/Treasurer

Date 10/13/2026