



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
Home 2 Suites, 2708 W. Outfitters Drive, Gonzales LA 70769
Tuesday, July 14, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application (Boucherie & Balloon Festival)
5. Approval of Regular Board Meeting Minutes
6. Approval of Treasurer's Report
7. Board Chairman's Comments
8. President & CEO's Report
9. Acceptance of the Chairman's Resignation and Election of a Chairman to Complete the Current Term

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
July 14, 2026**

Agenda Item #1 - Call to Order/Prayer/Pledge/Roll Call

The meeting was called to order by Chairman, Gasper Chifichi

Present: Gasper Chifichi, Rutha Cayette, Rae Milano, Richard Zeringue, Mary Skinner, and Liz Laurent

Also Present: Tracy Browning, Michael Calabro, Rey Prado and Nick Prado

Absent: none

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to add agenda item #6a Reschedule September Board Meeting.

Motion by Mary Skinner

Second by Richard Zeringue

(0) NAYS

Motion passed

Agenda Item #4 Advertising-Marketing Grant Application (Boucherie & Balloon Festival)

Rey Prado and Nick Prado presented information about the Boucherie & Balloon Festival and upcoming changes including additional offsite parking with a shuttle, 13 balloons, and a car show on Sunday. A motion was made to approve the advertising marketing grant application for \$15,000 for the 2026 Boucherie & Balloon Festival to be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

Motion by Richard Zeringue

Second by Rae Milano

(0) NAYS

Motion passed

Agenda Item #5 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on June 9, 2026, were reviewed by the Board and a motion was made to approve the minutes.

Motion by Mary Skinner

Second by Liz Laurent

(0) NAYS

Motion passed

Agenda Item #6 Treasurer's Report

The Treasurer reviewed the 2026 Financial Statements including the Profit and Loss and the Balance Sheet with the Board. The Treasurer also reported that the CD expiring this month would renew. A motion was made to approve the financial reports.

Motion by Richard Zeringue

Second by Mary Skinner

(0) NAYS

Motion passed

Minutes of the Ascension Parish Tourism Commission
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Agenda Item #6a Reschedule September Board Meeting

The President & CEO requested to change the September 8, 2026 Board Meeting date due to her being out of town to attend the STS Connections. A motion was made to reschedule the September 8, 2026 meeting to September 15, 2026 at 2:00pm.

Motion by Richard Zeringue

Second by Mary Skinner

Public Comment: Because this item was added to the agenda (via unanimous consent) prior to final action being taken, the Chairman asked for any public comment on the item in question / there was no public comment, and the motion was put to a vote.

(0) NAYS

Motion passed

Agenda Item #7 Board Vice Chairman Comments

The Chairman reminded everyone about some upcoming events.

Agenda Item #8 President & CEO's Report

The President & CEO submitted a monthly report to the Board.

Agenda Item #9 Acceptance of the Chairman's Resignation & Election of a Chairman to complete the current term

The Chairman, Gasper Chifichi, resigned from being Chairman and nominations for an election were held for a Chairman to fill the remaining term through December 31, 2026. A motion was made to approve Rae Milano for Chairwoman. The Chairman, Gasper Chifichi also resigned from the tourism commission board effective upon adjournment of the meeting. Vice Chairman, Richard Zeringue thanked Gasper Chifichi for his dedication and time served on the tourism board.

Motion by Richard Zeringue

Second by Mary Skinner

(0) NAYS

Motion passed

Adjourn:

Motion by Rutha Cayette

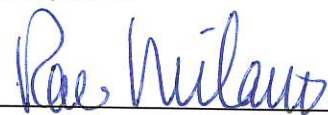
Second by Mary Skinner

(0) NAYS

Motion passed



Gasper Chifichi
Outgoing Chairman



Gasper Chifichi, Chairman Incoming
Chairwoman

Date 8/14/26



Rutha Cayette, Secretary/Treasurer

Date 8/11/2026