



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
Home 2 Suites, 2708 W. Outfitters Drive, Gonzales LA 70769
Tuesday, July 14, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application (Boucherie & Balloon Festival)
5. Approval of Regular Board Meeting Minutes
6. Approval of Treasurer's Report
7. Board Chairman's Comments
8. President & CEO's Report
9. Acceptance of the Chairman's Resignation and Election of a Chairman to Complete the Current Term

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.