



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
PARC 73, 14379 Highway 73 Prairieville, LA 70769
Tuesday, April 14, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application (Donaldsonville Juneteenth Festival)
5. Approval of Regular Board Meeting Minutes
6. Approval of Treasurer's Report
7. Maturing CD
8. Board Chairman's Comments
9. President & CEO's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
April 14, 2026**

Agenda Item #1 - Call to Order/Pledge/Roll Call

The meeting was called to order by Vice Chairman, Richard Zeringue

Present: Michael Bonfanti, Richard Zeringue, Mary Skinner, & Liz Laurent

Also Present: Tracy Browning, Michael Calabro, and Tamiko Garrison, Juneteenth Festival

Absent: Gasper Chifici & Rutha Cayette

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda.

Motion by Mary Skinner

Second by Mike Bonfanti

(0) NAYS

Motion passed

Agenda Item #4 Advertising-Marketing Grant (Juneteenth Festival)

Tamiko Garrison talked about the event this year will be on June 13, 2026 at Louisiana Square. They will add a VIP tent area that will be new this year. A motion was made to approve the advertising marketing grant application for \$5,000 for the 2026 Juneteenth Festival to be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

Motion by Mike Bonfanti

Second by Liz Laurent

(0) NAYS

Motion passed

Agenda Item #5 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on March 10, 2026, were reviewed by the Board and a motion was made to approve the minutes upon revision of item #6 with the motion.

Motion by Mike Bonfanti

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #6 Treasurer's Report

The Treasurer reviewed the 2026 Financial Statements including the Profit and Loss and the Balance Sheet with the Board. A motion was made to approve the financial reports.

Motion by Mary Skinner

Second by Liz Laurent

(0) NAYS

Motion passed



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Agenda Item #7 Maturing CD

The Treasurer gave an update on the CD that expired on April 10, 2026. It was renewed for twelve months with Neighbors Federal Credit Union at 4.1%

Agenda Item #8 Board Vice Chairman Comments

The Vice Chairman reminded everyone about some upcoming events.

Agenda Item #9 President & CEO's Report

The President & CEO submitted a monthly report to the Board.

Adjourn:

Motion by Mary Skinner

Second by Richard Zeringue

(0) NAYS

Motion passed



Gasper Chifici, Chairman



Michael Bonfanti, Secretary/Treasurer



Date _____

Date _____

6/9/2026