



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
6967 Highway 22, Sorrento, LA 70778
Tuesday, February 10, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application-Jambalaya Festival
5. Sponsorship for Keep Louisiana Beautiful
6. Discussion about flag pole and light damage
7. Approval of Regular Board Meeting Minutes
8. Approval of Treasurer's Report
9. Board Chairman's Comments
10. Executive Director's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
February 10, 2026**

Agenda Item #1 - Call to Order/Pledge/Roll Call

The meeting was called to order by Chairman, Gasper Chifici

Present: Michael Bonfanti, Gasper Chifici, Richard Zeringue, Mary Skinner, Angela Lafleur, Liz Laurent & Rutha Cayette

Also Present: Tracy Browning, Michael Calabro, Alex Nesbit, Crescendo Media and Brad Robinson, JFA

Absent: none

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda.

Motion by Angela Lafleur

Second by Mike Bonfanti

(0) NAYS

Motion passed

Agenda Item #4 Advertising Marketing Grant – Jambalaya Festival

Alex Nesbit and Brad Robinson represented information about the 2026 Jambalaya Festival. After discussion by the Board, a motion was made to approve the advertising marketing grant application for \$15,000 for the 2026 Jambalaya Festival to be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

Motion by Liz Laurent

Second by Richard Zeringue

(0) NAYS

Motion passed

Agenda Item #5 Keep Louisiana Beautiful Sponsorship

The President & CEO presented sponsorship packages she received from Keep Louisiana Beautiful. After discussion by the Board, a motion was made to approve a sponsorship for the Steel Sponsorship of \$1,000 for the 2026 Keep Louisiana Beautiful.

Motion by Mike Bonfanti

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #6 Discussion about flag pole and spotlight damage

The President & CEO gave an update from the recent automobile accident in the front of the visitor center where a flag pole and light for the flags were damaged. Police reports were obtained and estimates for repairs were requested. After discussion, it was determined that these items will be revisited for repair after the renovation of the visitor center is complete.

Agenda Item #7 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on January 13, 2026, were reviewed by the Board and a motion was made to approve the minutes.



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Motion by Angela Lafleur
Second by Mike Bonfanti
(0) NAYS
Motion passed

Agenda Item #8 Treasurer's Report

The Treasurer reviewed the 2025 Financial Statements and 2026 Financial Statements including the Profit & Loss, Budget vs. Actual, and Balance Sheet with the Board. A motion was made to approve the financial reports.

Motion by Richard Zeringue
Second by Mary Skinner
(0) NAYS
Motion passed

Agenda Item #9 Board Chairman Comments

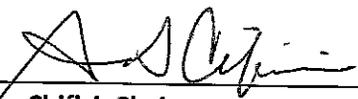
The Chairman reminded everyone about some upcoming events.

Agenda Item #10 President & CEO's Report

The President & CEO submitted a monthly report to the Board.

Adjourn:

Motion by Mike Bonfanti
Second by Richard Zeringue
(0) NAYS
Motion passed



Gasper Chifci, Chairman



Michael Bonfanti, Secretary/Treasurer

Date 3/10/26

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