



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
6967 Highway 22, Sorrento, LA 70778
Tuesday, January 13, 2026 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Approval of Regular Board Meeting Minutes
5. Approval of Treasurer's Report
6. Approve 2025 Engagement Letter
7. Maturing CD
8. Board Chairman's Comments
9. Executive Director's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.