



**REGULAR BOARD MEETING of the  
Ascension Parish Tourism Commission at  
6967 Highway 22, Sorrento, LA 70778  
Tuesday, December 10, 2024 2:00 PM**

**AGENDA**

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Approval of Regular Board Meeting Minutes
5. Approval of Treasurer's Report
6. Sponsorship (Dancing For a Cause)
7. Approve 2024 Engagement Letter
8. Approve 2025 Board Meeting Dates
9. Board Chairman's Comments
10. Executive Director's Report

*The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.*



**Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
December 10, 2024**

**Agenda Item #1 - Call to Order/Pledge/Roll Call**

The meeting was called to order by Chairman, Gasper Chifici

Present: Michael Bonfanti, Gasper Chifici, Richard Zeringue, Mary Skinner, Liz Laurent & Angela Lafleur

Also Present: Tracy Browning, Michael Calabro and Raven LaBiche (The Arc of EA)

Absent: None

**Agenda Item #2 Public Sign in Period**

**No Sign-In's**

**Agenda Item #3 Approval Agenda**

A motion was made to approve the agenda.

**Motion** by Mike Bonfanti

**Second** by Liz Laurent

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on November 12, 2024, were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Mike Bonfanti

**Second** by Liz Laurent

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Treasurer's Report**

The Treasurer reviewed the 2024 Financial Statements including the Profit & Loss, Budget vs. Actual, and Balance Sheet with the Board. The Treasurer also noted that a CD will be expiring in January and he will determine if it needs to roll over or move it. The Chairman asked for the Executive Director to include a year-over-year comparison of the occupancy tax going forward. A motion was made to approve the financial reports.

**Motion** by Angela Lafleur

**Second** by Mary Skinner

**(0) NAYS**

**Motion passed**

**Agenda Item #6 Sponsorship (Dancing for a Cause)**

Raven LaBiche with The Arc of East Ascension reviewed the services they provide and the 16<sup>th</sup> year of Dancing for a Cause Event to be held July 12, 2025. She also reviewed goals for 2025 and how the sponsorship can assist with the goals. A motion was made to approve the Salsa Sponsorship for \$1500.

**Motion** by Mary Skinner

**Second** by Angela Lafleur

**(0) NAYS**

**Motion passed**

**Agenda Item #7 Approve 2024 Engagement Letter**

A motion was made to approve Diez, Dupuy and Ruiz for the engagement of the 2024 audit and agreed-upon procedures for the year ending December 31, 2024.



Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
December 10, 2024

**Motion** by Richard Zeringue  
**Second** by Mike Bonfanti  
**(0) NAYS**  
**Motion passed**

**Agenda Item #8 Approve 2025 Board Meeting Dates**

The Chairman presented the 2025 Board Meeting dates following the current meeting schedule on the second Tuesday of the month at 2:00pm at the tourism office. A motion was made to approve the 2025 Board Meeting Dates.

**Motion** by Mike Bonfanti  
**Second** by Liz Laurent  
**(0) NAYS**  
**Motion passed**

**Agenda Item #9 Board Chairman Comments**

The Chairman reminded the Board Members to complete training for Ethics, Sexual Harassment and Cybersecurity before December 31, 2024.

**Agenda Item #10 Executive Director's Report**

The Executive Director submitted a monthly report to the Board.

**Adjourn:**

**Motion** by Mike Bonfanti  
**Second** by Mary Skinner  
**(0) NAYS**  
**Motion passed**

  
\_\_\_\_\_  
Gasper Chifici, Chairman

  
\_\_\_\_\_  
Michael Bonfanti, Secretary/Treasurer

Date 1/14/25

Date 1/14/25