



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
6967 Highway 22, Sorrento, LA 70778
Tuesday, November 12, 2024 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Approval of Regular Board Meeting Minutes
5. Approval of Treasurer's Report
6. Adopt and Approve 2024 Amended & 2025 Budget
7. 2025 Election of Officers
8. Sponsorship (Dancing For a Cause)
9. Advertising-Marketing Grant (Pro Wrestling 225)
10. Advertising-Marketing Grant (Elks Freedom Ball)
11. Board Chairman's Comments
12. Executive Director's Report

The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
November 12, 2024**

Agenda Item #1 - Call to Order/Pledge/Roll Call

The meeting was called to order by Chairman, Al Schof

Present: Michael Bonfanti, Al Schof, Gasper Chifici, Richard Zeringue, Mary Skinner, & Angela Lafleur

Also Present: Tracy Browning, Spencer (ProWrestling), Juanita Pearly & Daniel Lynx (Elks Freedom Ball)

Absent: Liz Laurent

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda.

Motion by Gasper Chifici

Second by Angela Lafleur

(0) NAYS

Motion passed

Agenda Item #4 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on October 8, 2024, were reviewed by the Board and a motion was made to approve the minutes.

Motion by Gasper Chifici

Second by Richard Zeringue

(0) NAYS

Motion passed

Agenda Item #5 Treasurer's Report

The Treasurer reviewed the 2024 Financial Statements including the Profit & Loss, Budget vs. Actual, and Balance Sheet with the Board. The Treasurer also gave an update on the expiring CD has been moved to Neighbors Federal Credit Union with a rate of 5.50%. A motion was made to approve the financial reports.

Motion by Richard Zeringue

Second by Angela Lafleur

(0) NAYS

Motion passed

Agenda Item #6 Adopt and Approve the 2024 Amended Budget & 2025 Budget

The Treasurer reviewed the expiration of the CD on October 11, 2024 from Essential Federal Credit Union. A motion was made to allow the Treasurer to research and move the CD if a rate higher than 5.49% is obtainable.

Motion by Mary Skinner

Second by Angela Lafleur

(0) NAYS

Motion passed

Agenda Item #7 Election of Officers

Nominations and an election were held for 2025 Chairman, Vice Chairman and Secretary/Treasurer. A motion was made to approve the election of 2025 Officers as follows: Gasper Chifici for Chairman, Angela Lafleur for Vice Chairman and Mike Bonfanti for Secretary/Treasurer.



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Motion by Richard Zeringue

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #8 Sponsorship (Dancing for a Cause)

The representatives for Dancing for a Cause had an emergency and could not attend and asked for it to be added to the December agenda.

Agenda Item #9 Advertising-Marketing Grant (Pro Wrestling 225)

Spencer with Pro Wrestling 225 reported that it will be one show a month, and they have approximately 30 wrestlers. They also want to have a high school wrestling event . After discussion by the Board, a motion was made to approve \$500 for the 2025 Pro Wrestling 225 event to be held at the VFW Post 3693 on February 1, 2025 which will be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

Motion by Mike Bonfanti

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #10 Advertising-Marketing Grant (Elks Freedom Ball)

Juanita Pearly and Daniel Lynx with the Elks Freedom Ball reviewed the event that will take place at the PACE Center on February 1, 2025. After discussion by the Board, a motion was made to approve \$2,500 for the 2025 Elks Freedom Ball to be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

Motion by Gasper Chifici

Second by Richard Zeringue

(1) NAYS

Motion passed

Agenda Item #11 Board Chairman Comments

The Chairman reminder Board Members to complete training for Ethics, Sexual Harassment and Cybersecurity.

Agenda Item #12 Executive Director's Report

The Executive Director submitted a monthly report to the Board.

Adjourn:

Motion by Gasper Chifici

Second by Angela Lafleur

(0) NAYS

Motion passed



Gasper Chifici, Chairman



Michael Bonfanti, Secretary/Treasurer

Date 12/10/24

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