



**REGULAR BOARD MEETING of the  
Ascension Parish Tourism Commission at  
6967 Highway 22, Sorrento, LA 70778  
Tuesday, September 10, 2024 2:00 PM**

**AGENDA**

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. City of Gonzales Sponsorship
5. Approval of Regular Board Meeting Minutes
6. Approval of Treasurer's Report
7. Board Chairman's Comments
8. Executive Director's Report

*The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.*



Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
September 10, 2024

**Agenda Item #1 - Call to Order/Pledge/Roll Call**

Meeting called to order by Chairman, Al Schof

Present: Michael Bonfanti, Al Schof, Gasper Chifici, Richard Zeringue and Mary Skinner

Also Present: Tracy Browning, Michael Calabro and Jaycee Gill (City of Gonzales)

Absent: Liz Laurent & Angela Lafleur

**Agenda Item #2 Public Sign in Period**

No Sign-In's

**Agenda Item #3 Approval Agenda**

A motion was made approve the agenda.

**Motion** by Gasper Chifici

**Second** by Mike Bonfanti

**(0) NAYS**

**Motion passed**

**Agenda Item #4 City of Gonzales Sponsorship**

Jaycee Gill with the City of Gonzales presented a request for sponsorships for three events taking place before the end of 2024. The sponsorship request consisted of Music in the Park for \$2000 for bands, Fall Fest for \$1000 for the magician and the George Bell Christmas Concert for \$1000 for marketing needs. After discussion, a motion was made to approve the Music in the Park for \$2000 and Fall Fest for \$1000. The Christmas Concert was denied because it should be submitted on the Advertising-Marketing Grant Application.

**Motion** by Gasper Chifici

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on August 13, 2024, were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Richard Zeringue

**Second** by Mary Skinner

**(0) NAYS**

**Motion passed**

**Agenda Item #6 Treasurer's Report**

The Treasurer reviewed the 2024 Financial Statements including the Profit & Loss, Budget vs. Actual, and Balance Sheet with the Board. A motion was made to approve the financial reports.

**Motion** by Mary Skinner

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**



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**Agenda Item #7 Board Chairman Comments**

The Chairman reminder Board Members to complete training for Ethics, Sexual Harassment and Cybersecurity.

**Agenda Item #8 Executive Director's Report**

The Executive Director submitted a monthly report to the Board.

**Adjourn:**

**Motion** by Mike Bonfanti

**Second** by Gasper Chifici

**(0) NAYS**

**Motion passed**

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Al Schof, Chairman

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Michael Bonfanti, Secretary/Treasurer

Date 10-8-24

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