



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
June 11, 2024**

Agenda Item #1 - Call to Order/Pledge/Roll Call

Meeting called to order by Chairman, Al Schof

Present: Michael Bonfanti, Al Schof, Gasper Chifichi, Mary Skinner, Richard Zeringue & Angela Lafleur

Also Present: Tracy Browning and Michael Calabro

Absent: Liz Laurent

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made approve the agenda.

Motion by Gasper Chifichi

Second by Angela Lafleur

(0) NAYS

Motion passed

Agenda Item #4 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on May 14, 2024 were reviewed by the Board and a motion was made to approve the minutes.

Motion by Angela Lafleur

Second by Richard Zeringue

(0) NAYS

Motion passed

Agenda Item #5 Treasurer's Report

The Treasurer reviewed the 2024 Financial Statements including the Profit & Loss, Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the financial reports.

Motion by Gasper Chifichi

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #6 Maturing CD

The Treasurer reviewed the expiration of the CD on July 12, 2024 from Essential Federal Credit Union. A motion was made to allow the Treasurer to research and move the CD if a rate higher than 4.95% is obtainable.

Motion by Gasper Chifichi

Second by Mary Skinner

(0) NAYS

Motion passed

Agenda Item #7 Advertising-Marketing Grant Review (DDD)

The Executive Director reviewed the current application that was approved by the Board. At the time the application was submitted, the new DDD representative was not in that position and the application was submitted by the interim person. When the new DDD representative was hired, the Executive Director sent her the application that was submitted on their behalf and the signed Cooperative Endeavor Agreement. Upon reviewing the first reimbursement request that has been recently submitted, it did not completely follow all of the



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requirements. A motion was made to approve the reimbursement but the Attorney and Executive Director had to meet with the DDD representative to explain it was approved because of their transition and may have been a misunderstanding but it would not be approved going forward.

Motion by Mike Bonfanti
Second by Gasper Chifici
(0) NAYS
Motion passed

Agenda Item #8 Advertising-Marketing Grant Application

The Executive Director reviewed the current application and indicated a few edits to clarify some items better. A motion was made to approve the edits and begin using the revised application immediately.

Motion by Angela Lafleur
Second by Richard Zeringue
(0) NAYS
Motion passed

Agenda Item #9 Roundabout Estimate

The Executive Director reviewed the estimates that the Board requested the Executive Director to obtain from the last Board Meeting. After reviewing, the Board requested the Executive Director to research beautification grants or other funding opportunities that could assist with this project and it will be reviewed again at that time.

Agenda Item #10 Board Chairman Comments


The Chairman reviewed a few things coming up that may need Board participation and asked for them to contact the Executive Director if they were interested.

Agenda Item #11 Executive Director's Report


The Executive Director submitted a monthly report to the Board.

Adjourn:

Motion by Mike Bonfanti
Second by Angela Lafleur
(0) NAYS
Motion passed



Al Schof, Chairman
Date 7/9/24



Michael Bonfanti, Secretary/Treasurer
Date 7/9/24