



**REGULAR BOARD MEETING of the  
Ascension Parish Tourism Commission at  
6967 Highway 22, Sorrento, LA 70778  
Tuesday, March 12, 2024 2:00 PM**

**AGENDA**

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application (Jambalaya Festival)
5. Dancing for a Cause Sponsorship
6. Approval of Regular Board Meeting Minutes
7. Approval of Treasurer's Report
8. Bylaw Change
9. Board Chairman's Comments
10. Executive Director's Report

*The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens.*



**Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
March 12, 2024**

**Agenda Item #1 - Call to Order/Pledge/Roll Call**

Meeting called to order by Chairman, Al Schof

Present: Michael Bonfanti, Al Schof, Gasper Chifici, Mary Skinner, Richard Zeringue & Angela Lafleur

Also Present: Tracy Browning, Michael Calabro, Bart Himel (Jambalaya Festival Association), Anita Cann & Raevan Melancon (Arc of East Ascension)

Absent: Liz Laurent

**Agenda Item #2 Public Sign in Period**

**No Sign-In's**

**Agenda Item #3 Approval Agenda**

A motion was made approve the agenda.

**Motion** by Gasper Chifici

**Second** by Mary Skinner

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Advertising-Marketing Grant (Jambalaya Festival)**

Bart Himel with the Jambalaya Festiva joined the meeting to talk about the upcoming festival on May 24-26, 2024. The Board reviewed the application request of \$15,000 for advertising. A motion was made to approve \$15,000 for the 2024 Jambalaya Festival event to be paid as reimbursement upon receiving the required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

**Motion** by Gasper Chifici

**Second** by Mike Bonfanti

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Dancing for A Cause Sponsorship**

Anita Cann and Raevan Melancon with the Arc of East Ascension joined the meeting to talk about the upcoming Dancing for a Cause on July 13, 2024. The Board reviewed the information. A motion was made to approve the Salsa Sponsorship for \$1500 for the 2024 Dancing for A Cause event.

**Motion** by Mike Bonfanti

**Second** by Angela Lafleur

**(0) NAYS**

**Motion passed**

**Agenda Item #6 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on February 20, 2024 were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Mike Bonfanti

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**



Minutes of the Ascension Parish Tourism Commission  
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**Agenda Item #7 Treasurer’s Report**

The Treasurer reviewed the 2024 Financial Statements including the Profit & Loss, Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the financial reports.

**Motion** by Gasper Chifici

**Second** by Mary Skinner

**(0) NAYS**

**Motion passed**

**Agenda Item #8 Bylaw Change**

The Chairman reviewed the proposed language to change Article VII. Meetings Section 4. Attendance. An amended version was added by Gasper Chifici. A motion was made to approve the following language retroactive to January 1, 2024. “Board Members are required to attend all Regular Scheduled Board Meetings. Board Members shall submit a notice to the Executive Director or Chairman prior to the meeting if they are unable to attend. Any Board Member who misses two meetings in a row with no acceptable excuse or any three meetings within a calendar year may be subject to removal from the Board by the Executive Committee. An excused absence includes medical emergencies, death of an immediate family member or unforeseen condition reviewable by the Board.”

**Motion** by Mike Bonfanti

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**

**Agenda Item #7 Board Chairman Comments**

The Chairman reviewed upcoming dates of things for the Board to remember.

**Agenda Item # 8 Executive Director’s Report**

The Executive Director submitted a monthly report to the Board.

**Adjourn:**

**Motion** by Mike Bonfanti

**Second** by Mary Skinner

**(0) NAYS**

**Motion passed**

  
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Al Schof, Chairman

Date 4/9/24

  
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Michael Bonfanti, Secretary/Treasurer

Date 4/9/24