



**REGULAR BOARD MEETING of the  
Ascension Parish Tourism Commission at  
6967 Highway 22, Sorrento, LA 70778  
Tuesday, December 12, 2023 2:00 PM**

**AGENDA**

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant Application (Pro Wrestling 225)
5. Rotary of Gonzales Sponsorship
6. Advertising-Marketing Grant Application (Bulls, Bands & Barrels)
7. Approval of Regular Board Meeting Minutes
8. Approval of Treasurer's Report
9. Approve 2023 Engagement Letter
10. Approve 2024 Board Meeting Schedule
11. Board Chairman's Comments
12. Executive Director's Report

*The Ascension Parish Tourism Commission's mission is to attract first time and repeat tourists by promoting all forms of travel to all parts of Ascension Parish. APTC is focused on the sustainability of a thriving tourist industry within Ascension Parish for the economic benefit of its citizens*

**Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
December 12, 2023**

**Agenda Item #1 - Call to Order/Pledge/Roll Call**

Meeting called to order by Chairman, Al Schof

Present: Michael Bonfanti, Richard Zeringue, Gasper Chifichi, Mary Skinner & Angela Lafleur

Also Present: Tracy Browning, Michael Calabro, Craig Walling (Gonzales Rotary), and CJ Goodspeed (Pro Wrestling 225)

Absent: Liz Laurent

**Agenda Item #2 Public Sign in Period**

**No Sign-In's**

**Agenda Item #3 Approval Agenda**

A motion was made approve the agenda.

**Motion** by Gasper Chifichi

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Advertising-Marketing Grant (Pro Wrestling 225)**

CJ Goodspeed with the Pro Wrestling 225 talked about the event being the 15<sup>th</sup> year but first year in Ascension. The event is to be held February 24, 2024 at Gonzales Memorial VFW Post 3693. The Board reviewed the application request of \$500 for advertising. A motion was made to approve \$500 for the Pro Wrestling 225 to be paid as reimbursement upon receiving required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name.

**Motion** by Mike Bonfanti

**Second** by Gasper Chifichi

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Rotary of Gonzales Sponsorship**

Craig Walling, with the Rotary Club of Gonzales talked about the signature fundraiser event, the Food Fest Extravaganza. The events are to be held April 11, 2024 at the PACE Center in Gonzales. The event will benefit four local charities. The Board reviewed the sponsorships and a motion was made to approve \$1,500 Les Bon Temps Sponsorship.

**Motion** by Mike Bonfanti

**Second** by Angela Lafleur

**(0) NAYS**

**Motion passed**

**Agenda Item #6 Advertising-Marketing Grant (Bulls, Bands & Barrels)**

Due to emergency no one was available by phone because they are out of state. The item was deferred to the January 9, 2024 agenda.

**Agenda Item #7 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on November 14, 2023 were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Angela Lafleur

**Second** by Mary Skinner

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**(0) NAYS**

**Motion passed**

**Agenda Item #8 Treasurer's Report**

The Treasurer reviewed the current 2023 Financial Statements including the Profit & Loss, Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the financial reports.

**Motion** by Gasper Chifici

**Second** by Richard Zeringue

**(0) NAYS**

**Motion passed**

**Agenda Item #9 Approve 2023 Engagement Letter**

A motion was made to approve Diez, Dupuy and Ruiz for the engagement of the 2023 audit and agreed-upon procedures for the year ending December 31, 2023.

**Motion** by Mike Bonfanti

**Second** by Angela Lafleur

**(0) NAYS**

**Motion passed**

**Agenda Item #10 Approve 2024 Meeting Schedule**

The Board reviewed the 2024 meeting schedule and determined the February Board meeting date is the Mardi Gras Holiday. A motion was made to move the February 13, 2024 meeting to February 20, 2024 and all other Board meeting dates will be the second Tuesday of the month at 2:00pm.

**Motion** by Mike Bonfanti

**Second** by Angela Lafleur

**(0) NAYS**

**Motion passed**

**Agenda Item #11 Board Chairman Comments**

The Chairman reviewed the upcoming dates and wished everyone a Merry Christmas.

**Agenda Item # 12 Executive Director's Report**

The Executive Director submitted a monthly report to the Board.

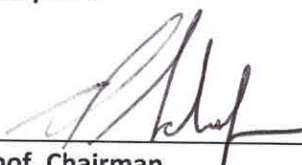
**Adjourn:**

**Motion** by Mike Bonfanti

**Second** by Gasper Chifici

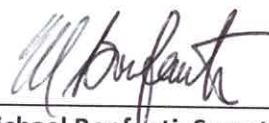
**(0) NAYS**

**Motion passed**

  
\_\_\_\_\_  
Al Schof, Chairman

Date

1/9/24

  
\_\_\_\_\_  
Michael Bonfanti, Secretary/Treasurer

Date

1/9/24