



**REGULAR BOARD MEETING of the  
Ascension Parish Tourism Commission at  
Holiday Inn Express 2806 Hwy. 30 (Gonzales)  
Tuesday, March 9, 2021 2:00 PM**

**AGENDA**

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant (River Road African American Museum)
5. Approval of Regular Board Meeting Minutes from 2-9-21
6. Approval of Treasurer's Report
7. Maturing CD
8. Board Chairman's Comments
9. Executive Director's Report

Next Regular Board meeting: **April 13, 2021 at 2:00 pm**

*The mission of Ascension Parish Tourism Commission is to enhance and develop tourism in  
Ascension Parish.*

**Minutes of the Ascension Parish Tourism Commission**  
**Regular Board Meeting**  
**At Holiday Inn Express Gonzales, LA**  
**March 9, 2021**



**Agenda Item #1 - Call to Order/Pledge/Roll Call**

Meeting called to order by Chairman, Craig Walling

Present: Rae Milano, Al Schof, Craig Walling, Jeanne St. Germain, Gasper Chifici, and Karen Hatcher

Also Present: Tracy Browning, Michael Calabro, Darryl Hambrick & Melanie Victorian-RRAAM by Zoom and Liz Laurent by Zoom

Absent: Mike Bonfanti

**Agenda Item #2 Public Sign in Period**

**No Sign-In's**

**Agenda Item #3 Approval Agenda**

A motion was made to approve the agenda.

**Motion** by Rae Milano

**Second** by Karen Hatcher

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Advertising-Marketing Grant-River Road African American Museum**

The Board reviewed the application from the River Road African American Museum for advertising their 27<sup>th</sup> year anniversary and signage for \$9765. After discussion, a motion was made to approve \$6000 for advertising their anniversary and a sign for the museum to be paid directly to RRAAM as reimbursement upon receiving required documentation and the execution of the Cooperative Endeavor Agreement. All work must include the APTC logo or name and completed by December 31, 2021.

**Motion** by Gasper Chifici

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on February 9, 2021 were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Gasper Chifici

**Second** by Karen Hatcher

**(0) NAYS**

**Motion passed**

**Agenda Item # 6 Treasurer's Report**

The Chairman reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the 2020 and current 2021 Financials.

**Motion** by Karen Hatcher

**Second** by Jeanne St. Germain

**(0) NAYS**

**Motion passed**

**Minutes of the Ascension Parish Tourism Commission**

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**Agenda Item # 7 Maturing CD**

The Chairman reviewed the twelve-month CD ending #783 from United Community Bank expiring April 5, 2021. A motion was made to renew the CD ending #783 from United Community Bank.

**Motion** by Al Schof

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #8 Board Chairman's Comments**

The Chairman reminded Board members that the Strategic Planning Workshop is Monday, March 15<sup>th</sup> at 1:00pm at the Clarion Inn. The Chairman also presented Rae Milano with an award for outstanding service as a Board Member as her term is ending.

**Agenda Item # 9 Executive Director's Report**

The Executive Director submitted a monthly report to the Board and reviewed information about the PPP and TRID (Tourism Recovery Improvement District).

**Adjourn:**

**Motion** by Rae Milano

**Second** by Jeanne St. Germain

**(0) NAYS**

**Motion passed**

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**Craig Walling, Chairman**

\_\_\_\_\_  
**Michael Bonfanti, Secretary/Treasurer**

Date \_\_\_\_\_

Date \_\_\_\_\_