



**REGULAR BOARD MEETING of the
Ascension Parish Tourism Commission at
Home 2 Suites 2708 W. Outfitters Drive
Tuesday, February 9, 2021 2:00 PM**

AGENDA

1. Call to Order/Pledge/Prayer/Roll Call
2. Public Comment Sign-In Period
3. Approval of Agenda
4. Advertising-Marketing Grant-Dreams Come True Crawfish Festival
5. Approval of Regular Board Meeting Minutes from 1-12-21
6. Approval of Treasurer's Report
7. Travel South International Gala Event
8. Employee Request
9. Graham Group Contract
10. Ascension Leadership – The Prairie Dogs
11. Board Chairman's Comments
12. Executive Director's Report

Next Regular Board meeting: **March 9, 2021 at 2:00 pm**

*The mission of Ascension Parish Tourism Commission is to enhance and develop tourism in
Ascension Parish.*

Minutes of the Ascension Parish Tourism Commission

Regular Board Meeting

At Home 2 Suites Gonzales, LA

February 9, 2021



Agenda Item #1 - Call to Order/Pledge/Roll Call

Meeting called to order by Chairman, Craig Walling

Present: Rae Milano, Al Schof, Craig Walling, Jeanne St. Germain, Mike Bonfanti, Gasper Chifci, and Karen Hatcher

Also Present: Tracy Browning and Michael Calabro

Absent: None

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to delete agenda item# 4 and approve the agenda.

Motion by Karen Hatcher

Second by Al Schof

(0) NAYS

Motion passed

Agenda Item #4 Advertising-Marketing Grant-Dreams Come True Crawfish Festival

This item was deleted from the agenda due to the event being cancelled

Agenda Item #5 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on January 12, 2021 were reviewed by the Board and a motion was made to approve the minutes.

Motion by Al Schof

Second by Karen Hatcher

(0) NAYS

Motion passed

Agenda Item # 6 Treasurer's Report

The Treasurer reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the 2020 and current 2021 Financials.

Motion by Gasper Chifci

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Agenda Item #7 Travel South International Gala Event

A motion was made to approve a \$12,000 sponsorship for the Travel South International Event at Houmas House. Tour Operators from around the world will be invited to learn more about our area in order to sell travel to our parish.

Motion by Karen Hatcher

Second by Mike Bonfanti

(0) NAYS

Motion passed

Minutes of the Ascension Parish Tourism Commission

**Regular Board Meeting
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Agenda Item #8 Employee Request

The Board reviewed a request from Kylie Gravois to take an additional six weeks off with part time pay while working at home once short-term disability expires. After discussion, a motion was made to approve an additional six weeks' time off with no pay after short term disability expires.

Motion by Karen Hatcher

Second by Gasper Chifici

(0) NAYS

Motion passed

Agenda Item #9 Graham Group

The Executive Director presented a quote from the Graham Group that was requested by the Board. A motion was made to approve the proposal from the Graham Group to assist with marketing/advertising while the Graphic Designer/Marketing Specialist is on a leave of absence.

Motion by Mike Bonfanti

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Agenda Item #10 Ascension Leadership – The Prairie Dogs

The Executive Director presented the Board with packet received from the Ascension Leadership Group for a community project, The Prairie Dogs. After discussion, a motion was made to approve a corporate sponsorship, Dogs Best Friend, for \$1000.

Motion by Mike Bonfanti

Second by Al Schof

(0) NAYS

Motion passed

Agenda Item #11 Board Chairman's Comments

The Chairman reminded those Board members who are participating on the Auxiliary Committee that the meeting is scheduled for February 10th at 9am at the tourism office.

Agenda Item # 11 Executive Director's Report

The Executive Director submitted a monthly report to the Board.

Adjourn:

Motion by Karen Hatcher

Second by Mike Bonfanti

(0) NAYS

Motion passed

Craig Walling, Chairman

Michael Bonfanti, Secretary/Treasurer

Date _____

Date _____