



**Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
March 11, 2020**

**Agenda Item #1 - Call To Order/Pledge/Roll Call**

Meeting called to order by Chairman, Craig Walling

Present: Rae Milano, Al Schof, Mike Bonfanti, Karen Hatcher and Craig Walling, Gasper Chifici and Jeanne St. Germain

Absent: None

Also Present: Tracy Browning, and Michael Calabro

**Agenda Item #2 Public Sign in Period**

No Sign-In's

**Agenda Item #3 Approval Agenda**

A motion was made to move item #7 and #8 after #3 and approve the agenda.

**Motion** by Mike Bonfanti

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item # 7 Treasurer's Report**

The Treasurer reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the current 2020 Financials. The Treasurer also updated the Board about a meeting with LAMP.

**Motion** by Al Schof

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item # 8 UCB CD #7783 Expiration**

The Treasurer reviewed the twelve month CD ending #7783 from United Community Bank expiring April 5, 2020. A motion was made to renew the CD from UCB ending #7783.

**Motion** by Gasper Chifici

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Approval of Advertising-Marketing Grant Application – Taste of Tiger Tailgating**

Guaranty Media submitted an application request of \$5000 for advertising of Taste of Tiger Tailgating to be held August 22, 2020. A motion was made to deny the application due inaccurate information.

**Motion** by Al Schof

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #5 Approval of Advertising-Marketing Grant Application – Taste of Louisiana Festival**

Taste of Louisiana Festival submitted an application request of \$50,000 for advertising of the event to be held June 20-21, 2020. A motion was made to deny the application due inaccurate information and



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unrealistic information.

**Motion** by Karen Hatcher

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on February 11, 2020 were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Rae Milano

**Second** by Gasper Chifichi

**(0) NAYS**

**Motion passed**

**Agenda Item # 9 Board Chairman's Comments**

The Chairman updated the Board a discussion with information about a meeting with Ascension Economic Development Corporation.

**Agenda Items #10 Executive Director's Report**

The Executive Director and Executive Director updated the Board about a meeting with Barriere Construction concerning our driveway.

**Adjourn:**

**Motion** by Al Schof

**Second** by Karen Hatcher

**(0) NAYS**

**Motion passed**

  
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Craig Walling, Chairman

  
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Michael Bonfanti, Secretary/Treasurer

Date 4-7-2020

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