



**Minutes of the Ascension Parish Tourism Commission  
Regular Board Meeting  
February 11, 2020**

**Agenda Item #1 - Call To Order/Pledge/Roll Call**

Meeting called to order by Chairman, Craig Walling

Present: Rae Milano, Al Schof, Mike Bonfanti, Karen Hatcher and Craig Walling, Gasper Chifichi and Jeanne St. Germain

Absent: None

Also Present: Tracy Browning, Michael Calabro, Wally Taillon, Freddy Smith, Dean Lawrence, Randy Bourgeois, Scott Innes, and Kelvin Kinchen

**Agenda Item #2 Public Sign in Period**

No Sign-In's

**Agenda Item #3 Approval Agenda**

A motion was made to add item #5a. (Transfer funds) and approve the agenda.

**Motion** by Gasper Chifichi

**Second** by Karen Hatcher

**(0) NAYS**

**Motion passed**

**Agenda Item #4 Approval of Regular Board Meeting Minutes**

The minutes from the Regular Board Meeting on January 14, 2020 were reviewed by the Board and a motion was made to approve the minutes.

**Motion** by Al Schof

**Second** by Karen Hatcher

**(0) NAYS**

**Motion passed**

**Agenda Item # 5 Treasurer's Report**

The Treasurer reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the 2019 and current 2020 Financials.

**Motion** by Rae Milano

**Second** by Al Schof

**(0) NAYS**

**Motion passed**

**Agenda Item # 5a Transfer of Funds**

The Secretary/Treasurer reviewed the Balance Sheet and a motion was made to approve the transfer of \$25,000 from the Regions Money Market account to the Regions Checking account effective immediately.

**Motion** by Gasper Chifichi

**Second** by Jeanne St. Germain

**(0) NAYS**

**Motion passed**

**Agenda Item # 6 Approval of Website Design**

The Executive Director reviewed the proposal with the Board to update the website with the new brand and a new visitor guide. It was the only proposal submitted to be reviewed. A motion was made to



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approve the agreement for \$41,350 from Design The Planet for services stated in the agreement.

**Motion** by Karen Hatcher

**Second** by Rae Milano

**(0) NAYS**

**Motion passed**

**Agenda Item #7 Declare Vehicle as Surplus**

A motion was made to declare the 2011 Ford Escape with VIN# 1FMCU0DG3BKB63608 as surplus and to engage with Henderson Auctions for the sale of the vehicle in a public auction adhering to the memo from the attorney.

**Motion** by Karen Hatcher

**Second** by Mike Bonfanti

**(0) NAYS**

**Motion passed**

**Agenda Item #8 Approval of Advertising-Marketing Grant Application – Jambalaya Festival**

Jambalaya Festival submitted an application request of \$15,000 for advertising of the event to be held May 22-24, 2020 at Lamar Dixon. A motion was made to approve \$15,000 for advertising upon the execution of the Cooperative Endeavor Agreement.

**Motion** by Rae Milano

**Second** by Gasper Chifci

**(0) NAYS**

**Motion passed**

**Agenda Item #9 Approval of Advertising-Marketing Grant Application – Dreams Come True Crawfish Festival**

Dreams Come True Crawfish Festival submitted an application request of \$5000 for advertising of the event to be held April 25, 2020. A motion was made to approve the application for \$5000 upon the execution of the Cooperative Endeavor Agreement.

**Motion** by Mike Bonfanti

**Second** by Gasper Chifci

**(0) NAYS**

**Motion passed**

**Agenda Item #10 Approval of Advertising-Marketing Grant Application – Swamp Pop Music Festival**

Swamp Pop Music Festival submitted an application request of \$5000 for advertising of the event to be held June 27, 2020. A motion was made to deny the application due to not completing the application, no economic impact and no hotel rooms will be used.

**Motion** by Karen Hatcher

**Second** by Mike Bonfanti

**(0) NAYS**

**Motion passed**

**Agenda Item #11 Approval of Advertising-Marketing Grant Application – Rockn' The Bayou**

The 4<sup>th</sup> Annual Rockn' The Bayou Concert & Car Show submitted an application request of \$7500 for advertising of the event to be held June 13, 2020. A motion was made to approve the application for \$7500 upon the execution of the Cooperative Endeavor Agreement.



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**Motion** by Rae Milano  
**Second** by Mike Bonfanti  
**(0) NAYS**  
**Motion passed**

**Agenda Item #12 Approval of Advertising-Marketing Grant Application – Lagniappe Music Seafood Festival**

Lagniappe Music Seafood Festival submitted an application request of \$10,000 for advertising of the event to be held June 12-14, 2020. A motion was made to approve the application for \$4000 upon the execution of the Cooperative Endeavor Agreement.

**Motion** by Mike Bonfanti  
**Second** by Gasper Chifici  
**(0) NAYS**  
**Motion passed**

**Agenda Item # 13 Board Chairman’s Comments**

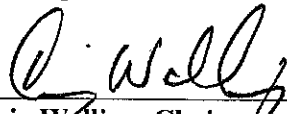
The Chairman reviewed upcoming events and meetings.


**Agenda Items #14 Executive Director’s Report**

The Executive Director stated the monthly report was sent via email.

**Adjourn:**

**Motion** by Mike Bonfanti  
**Second** by Gasper Chifici  
**(0) NAYS**  
**Motion passed**

  
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 Craig Walling, Chairman  
 Date 3-11-20

  
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 Michael Bonfanti, Secretary/Treasurer  
 Date 3/11/20