



**Minutes of the Ascension Parish Tourism Commission
Regular Board Meeting
At Home 2 Suites Gonzales, LA
October 13, 2020**

Agenda Item #1 - Call to Order/Pledge/Roll Call

Meeting called to order by Chairman, Craig Walling

Present: Rae Milano Al Schof, Craig Walling, Jeanne St. Germain, Gasper Chifici, and Karen Hatcher

Also Present: Tracy Browning, Michael Calabro, Elise Ankerson, Compass Media; and Mike Bonfanti and Rob Ershire, Midsouth Arenacross via phone

Absent:

Agenda Item #2 Public Sign in Period

No Sign-In's

Agenda Item #3 Approval Agenda

A motion was made to approve the agenda.

Motion by Gasper Chifici

Second by Karen Hatcher

(0) NAYS

Motion passed

Agenda Item # 4 Compass Media Presentation

Elise Ankerson with Compass Media presented a powerpoint presentation reviewing the last year summary of targeting, search engine marketing, display advertising, display remarketing, facebook advertising & remarketing and youtube advertising.

Agenda Item #5 Advertising-Marketing Grant Application – Midsouth Arenacross

Midsouth Arenacross submitted an application request of \$2,000 for advertising of the event to be held January 2, 2021 at Lamar Dixon. Rob Erskire joined by phone to discuss the event and the first time it will be held in our area. A motion was made to approve \$2,000 for advertising upon the execution of the Cooperative Endeavor Agreement.

Motion by Gasper Chifici

Second by Rae Milano

(0) NAYS

Motion passed

Agenda Item # 6 Discuss Bylaws – Meeting Attendance

The Chairman reviewed the bylaws Article VII-Meetings, Section 4. Attendance with the Board and after discussion there was no motion to change the bylaws.

Agenda Item #7 Approval of Regular Board Meeting Minutes

The minutes from the Regular Board Meeting on September 8, 2020 were reviewed by the Board and a motion was made to approve the minutes.

Motion by Gasper Chifici

Second by Jeanne St. Germain

(0) NAYS

Motion passed



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Agenda Item #8 December Meeting Change

The Chairman reviewed the calendar meeting dates for the remaining of the year. After discussion a motion was made to move the December 8th meeting to December 9th at 10:30am and to include lunch.

Motion by Mike Bonfanti

Second by Gasper Chifci

(0) NAYS

Motion passed

Agenda Item # 9 Treasurer's Report

The Treasurer reviewed the current Financial Statements including the Profit & Loss Budget vs. Actual and Balance Sheet with the Board. A motion was made to approve the current 2020 Financials.

Motion by Rae Milano

Second by Jeanne St. Germain

(0) NAYS

Motion passed

Agenda Item # 10 Purchase of Printer

The Treasurer reviewed the proposal from Allfax for the Brother all-in-one mono laser tabletop printer. A motion was made to purchase the Brother printer MFC-L6900DW for \$875 and premium service agreement for \$37.00 per month to include parts, labor, black toner, developer and drums.

Motion by Mike Bonfanti

Second by Al Schof

(0) NAYS

Motion passed

Agenda Item # 11 Personnel Committee – Discuss & Approve 2021 Proposed Salaries

The Personnel Chairman reviewed the minutes from the September 30th Personnel meeting and proposed salary increases for 2021. After discussion, due to COVID and decreased funding a motion was made to defer 2021 salary increases and re-evaluate at the end of the first quarter 2021.

Motion by Karen Hatcher

Second by Rae Milano

(0) NAYS

Motion passed

Agenda Item #12 Board Chairman's Comments

The Chairman reminded the Board that the 2021 Election of Officers is to take place at the November 10th meeting and reviewed the bylaws Article IV of officer positions' duties and asked all Board Members to consider the officer positions for 2021.

Agenda Item # 13 Executive Director's Report

The Executive Director submitted a monthly report to the Board and reported that the Ascension Flight Soccer Group is scheduled to have the Jambalaya Cup Tournament the first weekend of November, 2021. This tournament was originally scheduled for March 14-15, 2020 and was postponed due to COVID. The Balloon Cup Tournament scheduled for September 19-20th was cancelled due to COVID.



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Adjourn:

Motion by Rae Milano

Second by Karen Hatcher

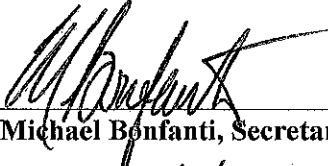
(0) NAYS

Motion passed



Craig Walling, Chairman

Date 11-10-2020



Michael Bonfanti, Secretary/Treasurer

Date 11/10/20